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LEGAL FINANCE  
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# How the food industry at large is using their invisible assets to power a rebound

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**F**ood companies have been among the businesses hardest hit by the Covid-19 pandemic. Reduced operating capacity has left many restaurants facing unprecedented cash constraints and business pressures; meanwhile, food service suppliers have been dealing with the logistical bottlenecks associated with distribution disruption. Although service economies are beginning to reopen, one industry source predicts that US restaurant revenue won't return to 2019 levels until 2023.<sup>1</sup>

Against this background, liquidity and certainty are business imperatives for many in the restaurant and food industries. Consequently, many are seeking creative solutions to increase liquidity and contain costs on guaranteed terms—by unlocking the latent asset value of meritorious litigation and arbitration claims with legal finance.

### **UNLOCKING “INVISIBLE” ASSETS IN THE FOOD SECTOR: MERITORIOUS, HIGH-STAKES CLAIMS**

The food sector is typically characterized by slim profit margins and high overheads, and Covid-19 further exacerbated cash flow and expense management concerns. As restaurants and food service suppliers face continued margin pressures, they should consider the potential value of an “invisible” asset: Legal claims.

The food industry has been involved in significant disputes in recent years, including high-profile allegations of price-fixing among suppliers of beef, turkey, chicken and pork, as well as business interruption insurance claims, supply chain contract disputes and food safety litigation. Many more food companies may have high-value legal claims

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