



# The Equity Project

An award-winning initiative to improve diversity in law by providing an economic incentive for change.

With \$100 million of legal finance capital earmarked to fund commercial litigation and arbitration led by female and racially diverse lawyers, The Equity Project enables litigators and arbitrators who have been historically underrepresented in the business of law to build books of business and increase stature in their firms.

The Equity Project gives legal departments and law firms a tool to support change:

- **Legal departments** can incentivize law firms to put women or racially diverse litigators or arbitrators on their matters and to ensure that the diverse lawyers representing them are receiving origination credit.
- **Law firms** committed to gender and racial diversity can encourage women and racially diverse litigators to take on matters that require significant investment but offer substantial success fees.

## A TOOL TO AUGMENT HOW LEGAL DEPARTMENTS AND LAW FIRMS PROMOTE DIVERSITY

- Empower female and racially diverse lawyers to compete for new business
- Incentivize firms to ensure clients are represented by women and diverse litigators
- Promote conversations with firms about representation and origination credit
- Augment and advance existing corporate diversity and ESG goals

“The law firm partners that have been resisting diversity have been doing it on the argument that clients don’t really care. We have to show them that it’s just not true. We care. And we care so much that we are going to take our business away from you if you don’t address it.”

—RICARDO ANZALDUA, FORMER EXECUTIVE VICE PRESIDENT AND GENERAL COUNSEL, FREDDIE MAC

## TAPPING INTO THE EQUITY PROJECT TO PROMOTE WOMEN AND DIVERSE LAWYERS

Matters that meet Burford's legal finance investment criteria qualify for Equity Project financing when:

1. A female or racially diverse litigator serves as first or second chair
2. The firm representing the client is owned by female or racially diverse lawyers
3. A female or racially diverse litigator receives origination credit for the matter or the client relationship
4. A female or racially diverse partner serves as chair of the plaintiffs' steering committee or as plaintiffs' lead counsel



## PROFIT-SHARING CHARITABLE CONTRIBUTION

Companies and law firms using Equity Project capital can feel doubly good about their impact. When Equity Project funded matters resolve successfully and generate our expected returns, Burford will contribute some of our profits on behalf of our client to a charitable organization focused on advancing women and diverse lawyers.

- Equity Project capital adds to companies' economic leverage to promote diversity and augments their diversity initiatives.
- Companies can use Equity Project funding as a reason to talk to their firms about diverse representation and origination credit.
- Because Equity Project funding shifts legal costs and risk of loss, legal teams can use it to advance diversity goals for commercial litigation while simultaneously improving business outcomes.

<b>GAR</b> Equal Representation Arbitration Pledge Award	<b>FINANCIAL TIMES</b> Innovative Lawyers Awards: Stand Out in Diversity
<b>NYLJ</b> Distinguished Leader (Aviva Will)	<b>WOMEN OWNED LAW</b> Champion of the Year
<b>NYLJ</b> Trailblazer (Aviva Will)	

Contact [equityproject@burfordcapital.com](mailto:equityproject@burfordcapital.com) to learn more about how *The Equity Project* can help your company or firm.

## Why Burford?

- **Scale:** With a current investment portfolio of \$4.8 billion, Burford has unmatched capacity to monetize commercial litigation and arbitration
- **Team and expertise:** Our team of 135+ is top ranked by Chambers in the field and includes 65+ lawyers who are fast and easy to work with
- **Responsiveness:** We conduct diligence in-house and draw on multiple funding sources including our own permanent capital as a publicly traded company—speeding our process and optimizing our pricing
- **Professionalism and transparency:** We are the institutional-quality legal finance partner—consummate professionals respected for our high standards and careful approach to sensitive matters